

MINUTES OF BOARD MEETING 05/12/22 – KICK-OFF MEETING FOR BEER FEST 2022

Attendees:

Bernie Hill
Jim Martin
Kelli
Grant
Ron Grey
Steve Fried
Ryan Fried
Rob Young
Karen Young
Kennedy Washington
Amanda from Sand & Surf

Meeting called to order at 5:32pm

Amanda (Sand & Surf)

- Pool will be renovated but may not be fully patched, etc.
- Lobby renovation actually started today and should be completed by the time of the BF
- Stated that there were no real issues last year

Steve Fried

- A draft invite was sent out – some changes are:
 - No beer Olympics
 - Would like to have a barley wine competition around 11:00 am with one entry per homebrew club and will ask for volunteers to judge
- We have about 100 breweries and homebrew clubs – let Steve know of any new breweries
- Would like an online program to identify styles as some are unknown

Ryan

- Started a Facebook event page for the Beer Fest. So far 80 said they are going and 300 are interested
- Recommends the club share the event page
- Online tickets – talked to Stripe on IOS system. Will be able to demo in June. This will help count tickets as well and we can keep track of sales
- Changing registration form and wants to improve the look of the website
- We are going to do a ticket raffle for about 100 tickets
- We now have an Instagram page (Emerald Coast Beer Fest) which is up to 35 followers from 5 only three months ago
- Will be changing the color scheme

Rob

- For VIP tickets would like to limit the time in which food is served – maybe up to 7:00pm
- Recommends a selection of 5 – 7 beers be available
- Signs have been ordered

Bernie

- The trolley schedule has been completed
- Has been steadily assigning work to members
- Water and coolers will be provided for people assigned to the gates
- Talked with Chiefs to help out again for cleanup – they agreed
- Rajib will run the set-up crew between 1:30 and 3:00 pm

Jim

- Add St. Michaels to ticket outlets
- Leave Spahr Brewery on for this year but if they don't participate they will be omitted next year

Ron

- All is going well, especially with the hotel. Would like to do a walkthrough prior to event though
- Has the trolley info and will check with Doug

Ryan and Jim

- Online and printed tickets will be available for sale

Nest meeting will be held June 23rd at 5:30 at Seville

MINUTES APPROVED: Ron Gray